

Santhosh G

isanthoshgandhi@gmail.com | +91-866-735-7815 | Portfolio: www.santhoshgandhi.com

EDUCATION

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

M.A, Psychology. (Distance Education)

Chennai, India
2020-Present

ANNA UNIVERSITY, T.R.P ENGINEERING COLLEGE

B.E, Civil Engineering. 7.32 CGPA

Trichy, India
2013-2017

- I conducted my first primary research study on understanding different types of students in the classroom their personal interests, frustrations, achievements and career choice for my college magazine.
- Held as Student's Vice President for the Civil Engineering Department for one year.

PROFESSIONAL EXPERIENCE

AUTHORCAFE (TNQ TECHNOLOGIES)

UX Researcher

Remote
Jan 2022-Present

- Responsible for delivering actionable insights by conducting generative & evaluative research for this product. (Research writing platform)

FREELANCER

UX Researcher

Remote
Aug 2019 – Oct 2022 (2 Years 3 months)

- Conducted Generative Research, Evaluative Research for different kinds of platforms.
- Collaborated with researchers from different geographies in India.
- Got back to back offers from the same clients.
- Clients: AuthorCafe (Research Writing Platform), AJIO via Hureo UX Research Company (Retailing Platform), Codepannu (Computer programming learning platform for Kids), GLANCE via Hureo UX Research Company (Personalised Lockscreen Content), TNQ Technologies (Copy Editors)

BYJUS

UX Research Intern

Remote
May 2021 (1 week)

- Just one week of Internship. In that, I have learned about how UX Research is executed in Big organizations.

QUILLHASH

Product Management Intern

Remote
May 2020 – July 2020 (3 months)

- Done UX Research & Strategy in Building a Blockchain product for Supply Chain Management.
- Created strategy for better customer experience for a company website.

FREELANCER

Social Media Strategist

Chennai
Sep 2018 – Jul 2019

- Consulted many clients regarding setting up their social media, creating, managing and marketing their content in social media. Improving their SEO for their business & professional development.
- I did a lot of secondary research to understand the interests of customers of my clients.

VOLUNTEERING EXPERIENCE

VIRTUAL EXPERIENCE INTERACTION LAB

UX Analyst

- Analyzing the data given by evaluators from various XR products

Remote
Sep 2021 – Present

COURSES & CERTIFICATIONS

- Data-Driven Design: Quantitative Research for UX, Interaction Design Foundation Present
- Futures Thinking Specialization, Institute for the Future Sep 2021
- Advance Your Skills as a User Experience Researcher, LinkedIn Sep 2020
- Business Lessons Course, Harvard Business School Online Jun 2020
- Learning Design Research, LinkedIn. Mar 2020
- Design Thinking Primer, NPTEL. Oct 2019
- Modern World and Indian History Course, SIA Dec 2017

STRENGTHS

- Strong Knowledge of Technological Impact on humankind all over History.
- Highly Empathetic Mindset.
- Quality of Being open to more than one interpretation.
- Natural Storyteller.
- Human Qualitative Data Analyzer.

SKILLS

- **Research Methods:** Conversational Interview, Survey, Remote Research, Diary Studies, Co-Design Workshop, Focus Group, Card Sorting, Usability Testing, Concept Testing,
- **Data Coding and Analyzing:** Affinity Mapping, Systems Mapping, Theory Construction, Operationalization of concepts, Empathy Map, Journey Map, Multivariate Analysis
- **Languages:** English (Full Professional Proficiency), Tamil (Native)

AREA OF INTERESTS

- XR Technologies (AR/VR/MR)
- Education Technology
- Space Technologies
- Smart City/Smart Homes
- Social Networking

HOBBIES

- Observing Pop Culture of Tamilnadu.
- Blogging about my opinions, observations & aspirations.
- Meme Creating.