Santhosh G

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EDUCATION

INDIRA GANDHI NATIONAL OPEN UNIVERSITY　　　　　　　　　　　　　Chennai, India
M.A, Psychology. (Distance Education)　　　　　　　　　　　　　　　　2020-Present

ANNA UNIVERSITY, T.R.P ENGINEERING COLLEGE　　　　　　　　　Trichy, India
B.E, Civil Engineering. 7.32 CGPA　　　　　　　　　　　　　　　　　2013-2017
- I conducted my first primary research study on understanding different types of students in the classroom their personal interests, frustrations, achievements and career choice for my college magazine.
- Held as Student's Vice President for the Civil Engineering Department for one year.

PROFESSIONAL EXPERIENCE

AUTHORCAFE (TNQ TECHNOLOGIES)　　　　　　　　　　　　　　　Remote
UX Researcher　　　　　　　　　　　　　　　　　　　　　　　Jan 2022-Present
- Responsible for delivering actionable insights by conducting generative & evaluative research for this product. (Research writing platform)

FREELANCER　　　　　　　　　　　　　　　　　　　　　　　　Remote
UX Researcher　　　　　　　　　　　　　　Aug 2019 – Oct 2022 (2 Years 3 months)
- Conducted Generative Research, Evaluative Research for different kinds of platforms.
- Collaborated with researchers from different geographies in India.
- Got back to back offers from the same clients.
- Clients: AuthorCafe (Research Writing Platform), AJIO via Hureo UX Research Company (Retailing Platform), Codepannu (Computer programming learning platform for Kids), GLANCE via Hureo UX Research Company (Personalised Lockscreen Content), TNQ Technologies (Copy Editors)

BYJUS　　　　　　　　　　　　　　　　　　　　　　　　　　Remote
UX Research Intern　　　　　　　　　　　　　　　　　　　May 2021 (1 week)
- Just one week of Internship. In that, I have learned about how UX Research is executed in Big organizations.

QUILLHASH　　　　　　　　　　　　　　　　　　　　　　　　Remote
Product Management Intern　　　　　　　　　　　May 2020 – July 2020 (3 months)
- Done UX Research & Strategy in Building a Blockchain product for Supply Chain Management.
- Created strategy for better customer experience for a company website.

FREELANCER　　　　　　　　　　　　　　　　　　　　　　　Chennai
Social Media Strategist　　　　　　　　　　　　　　　Sep 2018 – Jul 2019
- Consulted many clients regarding setting up their social media, creating, managing and marketing their content in social media. Improving their SEO for their business & professional development.
- I did a lot of secondary research to understand the interests of customers of my clients.

SKILLS

- **Research Methods**: Conversational Interview, Survey, Remote Research, Diary Studies, Co-Design Workshop, Focus Group, Card Sorting, Usability Testing, Concept Testing,
- **Data Coding and Analyzing**: Affinity Mapping, Systems Mapping, Theory Construction, Operationalization of concepts, Empathy Map, Journey Map, Multivariate Analysis
- **Languages**: English (Full Professional Proficiency), Tamil (Native)

VOLUNTEERING EXPERIENCE

VIRTUAL EXPERIENCE INTERACTION LAB   Remote
UX Analyst   Sep 2021 – Present
- Analyzing the data given by evaluators from various XR products

COURSES & CERTIFICATIONS

- Data-Driven Design: Quantitative Research for UX, Interaction Design Foundation   Present
- Futures Thinking Specialization, Institute for the Future   Sep 2021
- Advance Your Skills as a User Experience Researcher, LinkedIn   Sep 2020
- Business Lessons Course, Harvard Business School Online   Jun 2020
- Learning Design Research, LinkedIn.   Mar 2020
- Design Thinking Primer, NPTEL.   Oct 2019
- Modern World and Indian History Course, SIA   Dec 2017

STRENGTHS

- Strong Knowledge of Technological Impact on humankind all over History.
- Highly Empathetic Mindset.
- Quality of Being open to more than one interpretation.
- Natural Storyteller.
- Human Qualitative Data Analyzer.

AREA OF INTERESTS

- XR Technologies (AR/VR/MR)
- Education Technology
- Space Technologies
- Smart City/Smart Homes
- Social Networking

HOBBIES

- Observing Pop Culture of Tamilnadu.
- Blogging about my opinions, observations & aspirations.
- Meme Creating.